

## **ROOFCOLLECT members support the Vinyl Foundation**

### **Synergies with Recovinyl developed**

The European PVC industry released its latest annual Vinyl 2010 Progress Report at PVC 2008 in spring 2008. The report confirms that the European PVC industry is well on the way to meeting the targets set out in the Vinyl 2010 Voluntary Commitment for Sustainable Development by improving production processes, minimising emissions, investing in recycling technology and boosting the collection and recycling of waste.

In 2007, 149,500 tonnes of post-consumer PVC were recycled through Vinyl 2010 projects, majority through Recovinyl, an 80% increase on 2006 levels when 83,000 tonnes were recycled. The target for 2010 is 200,000 tonnes. In the two previous years (2005 and 2006 recycling doubled. This strong growth continued in 2007 as verified in the report by external auditors DNV and KPMG.

One of the main challenges faced by Vinyl 2010 is collection. It is encouraged today by a growing need to supply some new and advanced PVC recycling plants which are starting their activity across Europe.

As in 2007 Recovinyl extended its activities to flexible PVC, synergies with ROOFCOLLECT were developed. In this framework, ROOFCOLLECT transferred its Registration System to Recovinyl. For this reason the volumes accounted in the sectoral project in 2007 are apparently lower than those achieved in 2006.

The ROOFCOLLECT collection system saw a continuous improvement in 2007, extending its geographic scope. In terms of recycling facilities, satisfactory alternatives to Stigsnaes and Vinyloop were found at companies in Germany. In 2007 new recyclers were utilised in the Czech Republic, France and Hungary.

ROOFCOLLECT reinforced its marketing activities in Germany with new communication tools, media relations and workshops.

At national level, the ROOFCOLLECT activity focused also on logistics groups involving experts from collecting and recycling companies, with meetings organised in Germany, England and for Nordic Countries (Norway and Sweden) and through Interseroh in Austria, Germany and Italy.