

ESWA Members and BAU 2015:

A broad spectrum of new products in roofing and waterproofing – Consumers value sustainable thermoplastic roofing membranes

On 180,000 m² of exhibition space, BAU was presenting a display of architecture, materials and systems for commercial and residential construction, for both new - build and renovation projects. The show took place in Munich from January 19 to 24, 2015 and filled up again all the available halls at the exhibition center. Here around 2,000 exhibitors from approximately 40 countries were showcasing a comprehensive range of materials and technologies for planning and construction. Gathered together under the heading of the "Skilled Trades Meeting Point" was an extensive range of information and services for members of the skilled trades.

BAU brought together all the technologies, products and materials that are used in planning and building.

Interested visitors were found on ESWA members exhibition stands represented in two halls. They showed among others the oldest synthetic roofing membrane in the world – having been transformed in a modern and effective roofing membrane - from the combination of the integrated synthetic fleece backing and the prefabricated self-sealing edge results. Videos of welding techniques and modern laying processes informed the roofers and sustainable roofing membranes with a long life cycle impressed visitors.

Sustainability and individual material options are ever more noticeable in the portfolios of the ESWA manufacturers. In terms of quality, safety and applications thermoplastic roofing membranes register increasing popularity amongst the users.